



CIRCULATEAPP.IO

Circulate San Antonio is intentional in its efforts to grow and expand the minority owned business community. Through our platform and community outreach programs, we look to empower business owners with the knowledge they need to thrive in today's technological world while creating a direct link for guests and users of the application to support minority owned businesses throughout the city.



The current minority business directories do not always host current business information.



The user interface and experience in the current business directories are busy and confusing to navigate when looking for a listing.



There are currently few efforts to provide free education for minority business owners to enhance their practices and what to expect as your business grows.



Provide software that allows an account manager to check in with listings and deactivate any accounts with little to no activity after 180 days.



Design a client-side user experience that is easy to use and straightforward—using data and customer outreach programs to enhance the user's experience over time.



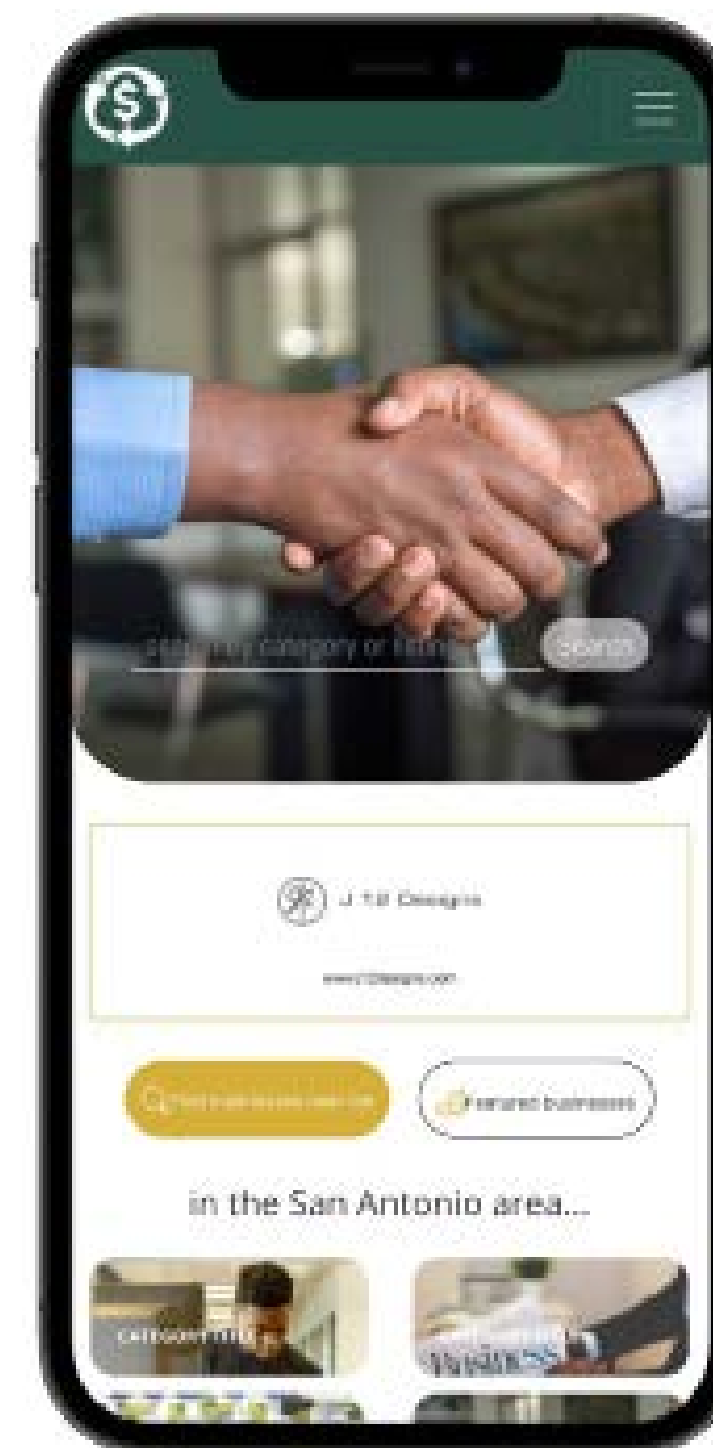
Create corporate sponsorship opportunities to bring in industry experts in business and business development practices/etiquettes. This sponsorship will allow for free admission for guests and patrons alike.

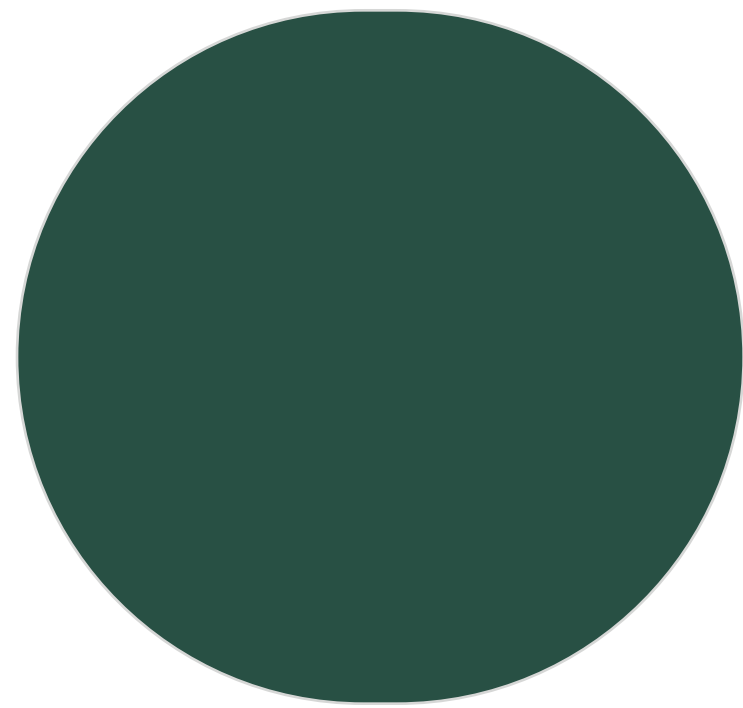
Progressive web application

Our software must be fast, user-friendly, and trustworthy as a marketing and advertising platform, so we developed a Progressive Web Application to give our listers the best chances to be seen across the world wide web.

The circulate.io web app is fully responsive on a mobile, tablet, laptop, and desktop device. As a PWA, we can continue to have the look and feel of a native application with the best attributes of the web.

Apart from being aesthetically pleasing, the PWA has some unique out-of-the-box features that allow our users to use the application quickly while using little to no device memory.

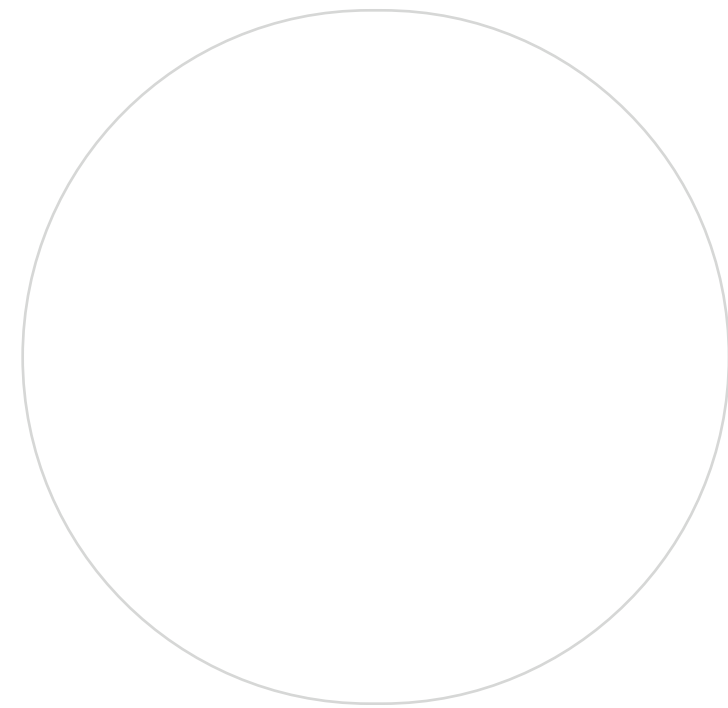




Green

HEX: #275044
RGB: (39, 80, 68)

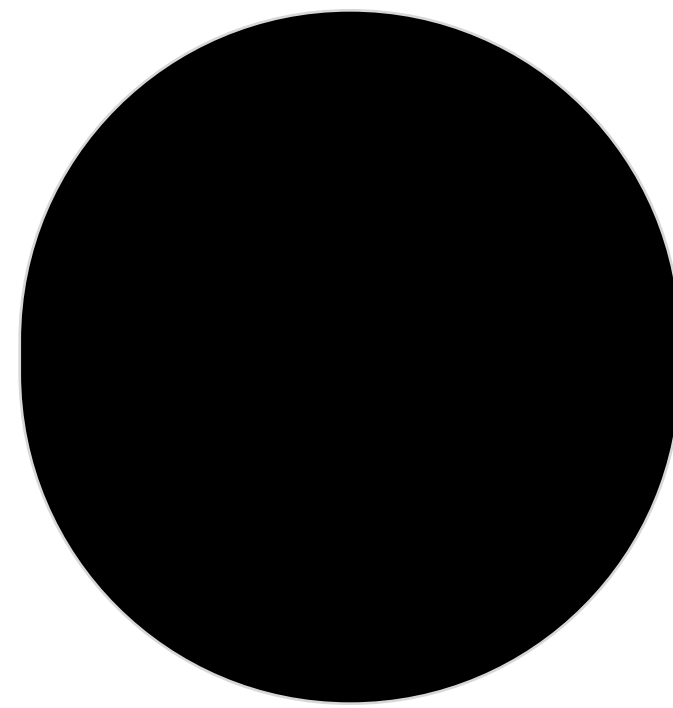
PRIMARY



White

HEX: #FFFFFF
RGB: (39, 80, 68)

SECONDARY



Black

HEX: #000000
RGB: (39, 80, 68)

SECONDARY

Roboto

A B C D E F G H 1 J K L M N O P Q R S T U -

V W X Y Z

a b c d e f g h 1 j k l m n o p q r s t u -

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Regular

Bold

Thin

PITCH DECK BY



J 12 Designs

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